

- Partnering and interacting at eye level?
- Benefiting from transparency, reliability and trust?

Benefits for Startups, Investors & the Crowd

Partnering & interacting at eye level. Benefit from transparency, process reliability and thereby more trust



Transparency & Increased overviews

- Consolidated overviews for investors e.g. "Crowd- / funding opportunities"
- Startups find the right place for their development step



Gain trust & process reliability

- Investors benefit from alerts, lifecycle data and updates
- Startups use the network to distribute progress updates



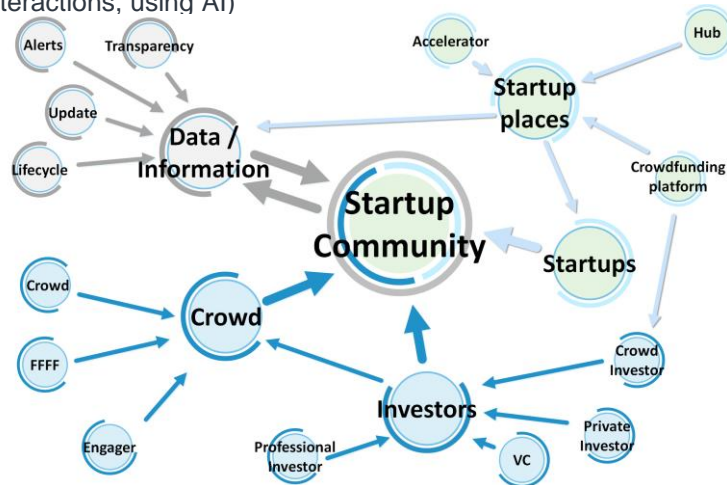
Interact at eye level & partnering

- Interact with each other, engage & work together
- Beta tester, reviewer & knowledge sharing etc.

StartupSpider combines a Startup Community and a DataHub

The **"Startup Community platform"** is built for Investors, the Crowd and Startups

- Connecting the various players and enabling to join & become part of the Startups'- Journey, partnering and interacting at eye level
- Served by many micro services allowing the Community to work together, exchange opinions & visions, share knowledge, foster collaboration, manage beta tester groups and building up FFFF (friends, family, founders and other fans)
- The Community platform benefits from the underlying DataHub (combining data & human interactions, using AI)



The underlying **"DataHub"** consolidates many data sources of the Startup-Ecosystems, acts as a meta platform and serves the Community-layer as a catalyst

- Connecting crowd-/funding platforms, associations serving Startups (like Hubs, accelerators etc.), sources like company register and also data coming from our Community platform itself
- With this multidimensional data universe (with integrated data quality mechanism) very valuable data services can be offered e.g. the *"Opportunities-display"*, *"Lifecycle-monitor"*, user specific *"News feed & Alerts"* and the sophisticated *"Where2go-tool"*, where startups find *"Offerings for Startups"* easy & in no time

